

32ND 
AEFCA
SYMPOSIUM
Football Development • Today & Tomorrow



19 -23 November 2011
Turkey – Antalya - Lara



AEFCA Symposium Introduction

Presenters:

Josef Venglos (President, AEFCA)

Karlheinz Raviol (General Secretary, AEFCA)

- Spread coaching development among all levels
- Solidarity & friendship necessary; 32 yrs of changing opinions
- 135 people from 50 countries; 45 federations / associations
- Focal point is EURO Championship
- Barcelona is reference point; analyze different aspects of football

UEFA U-21 Championship Analysis

Presenter:

Peter Rudbaek (Tech. Dir. – Danish FA)

- 8 teams; tough to see trends w/ few teams
- Danish FA provided licensing program w/ games
- Summary:
 - More goals from open play → train & coach crosses
 - Fast breaks wanted to be stopped → 2 screening M/F
 - Players have “quick feet”; very offensive and able to play under pressure
 - Asymmetric → vary who playing on each side (R footed playing on L side)
 - When down, teams changed system, but not style
 - GK – very good feet; 4 saves in a match but touch ball over 100x
 - Best players NOT playing at U-21 since already w/ national Sr. Team
 - Transition is key
 - what to do when do NOT have ball
 - what to do when HAVE ball
 - how quick? How heated? When do we do what? What are we trying to achieve as a team?
 - Good or bad decision (**NOT** good or bad pass)
 - Age related training (Danish FA produced manual in English)



“System change, but not style” example

Nov. 2010 “El Classico”

Barcelona – Real Madrid (1)

8.00-9.30

0 – 0 score (preceding
Barca’s 1st goal by Xavi)

Barcelona – Real Madrid (2)

66.25-67.30

4 – 0 score

Barcelona til 1-0. (8.00-9.30)

s d s s s s d f b f b s f b f d X G

f f d b f d b X

f f b d f f d s f d f b f d f Mål

Forward Pass

4 f – 3 b – 6 s – 3 d

3 f – 2 b – 0 s – 2 d

7 f – 2 b – 1 s – 4 d

14 f – 6 b – 7 s – 9 d

Barcelona (66.25-67.30)

f f d s d s s d s d f d b d s f d b b s

s d s b s d b s s f b

Dribling >> Forward

5 f – 6 b – 11 s – 9 d

Dribling >> Backw.

The Barça Benchmark

Presenter:

Andy Roxburgh (UEFA Tech. Dir.)



- Where are we today and how did we get there?
- Barça playing style has become a reference point
- Grind opponent w/ passing moves
- All players have technique and ability to manipulate ball
- Win back ball quickly; lose it, a lot of effort to get it back
- Positive play & responsibility of the players
- How?
 - Youth development
 - 13 of 18 players in UEFA CL Final from Academy “La Masia”
 - Awareness & decision making
 - Positivity
 - Humble (ALL players receive same car, no-one w/ big head)

The Barça Benchmark

- Shape matters – hide weakness, but needs order & discipline
- Passing – top 16 teams 22% more passes per game than those eliminated; focus on med./short passing; 1st touch most important
- Defensive play – concentration; pressing in attacking 1/3; attack w/ & w/out ball
- Transition – exploit space; quick offensive movement; efficient
- Counter the counters
- Main striker create opportunities
- Static situations (set plays) – what makes great player is obsessive practice & deliberate practice (i.e. Relates to specific part of the game)
- Soloist – key to the door; successful teams have goal scoring options
- Aware of trends, don't need to copy, but develop own
- Action counts, cannot just talk about it

The Barça Benchmark

Profile of successful coach

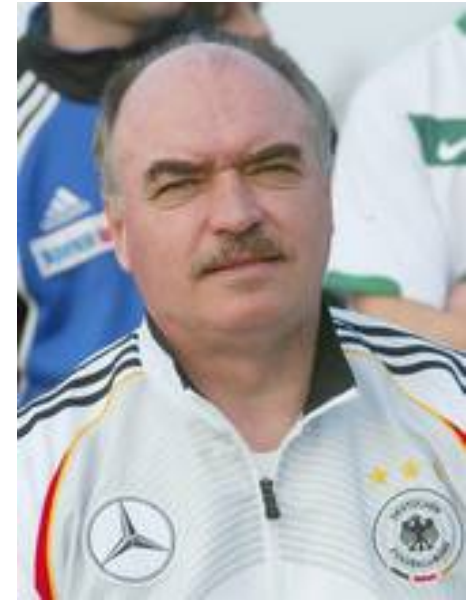
- Credibility (create & have)
- Openness
- Extend talent / handle famous players
- Persistence
- Inspirational
- Value players
- Leadership
- Positional power (personal power & persuade)
- Friendly & respectful
- Creativity
- COACH, MANAGER, LEADER (difference between the three)
- “At top level, coaches’ leadership qualities often can make the difference” (AR)



Defending Dead-ball situations

Presenter:

Jorg Daniel (German FA – Talent & Dev. / GK)



- Dead-ball situation – corner kicks; free kicks
 - Important to defend properly
- Zonal defending – everyone run towards ball
- Defending FK – run towards ball
- Very little creativity in defence, but if able to organize correctly, can prevent goal scoring opportunities
- Motivate players to try something new; new strategies

Debate – Future of Football

Moderators:

Andy Roxburgh (UEFA Tech. Dir.)

Peter Rudbaek (Tech. Dir. – Danish FA)

Metin Turel (Former HC – Turkey)

- Good players read, anticipate next steps in game
- Trainers must do the same thing; look at trends & coach next steps
- Pressure from fans & media (eg. RM playing at 12 noon so that game can be seen live in China)
- Control expectations – cannot win EVERY match
- Need professional game, but also grassroots structure
- Club must decide what is “success”
 - Provide players to national team
 - Avoid relegation
 - Promote players for sale
 - Emphasis of grassroots

Debate – Future of Football

- Media / Technology
- Use technology; not be afraid BUT not a slave to it
 - Data tracking (Prozone)
 - Twitter – media getting hold of msgs
 - Sound bites immed. After game
- Coaches / Ref / Medical Staf
 - How improve all 3? EDUCATION
- Players
 - Individual Financial Enterprises
 - More selfish, but more fragile (have people do everything for them)
 - Have football athleticism, but technique can cover lack in physical abilities
 - Cannot lose late mature players
 - Players do not need to run quickly, but think quickly
 - Sports psychology very important to improve players

U-17 & U-20 WC Analysis

Presenter:

Willi Ruttensteiner (FIFA Tech. Com. & Tech. Dir. Austria)

- met & discussed U-17 WC w/ Uruguay U-17 HC, Fabian Coito



- Artificial vs. natural grass – no difference to top teams
- Age important (very close to maximum age cut off)
- Coaches – discipline philosophy at youngest ages
- Players' strengths – passing, no panic, confidence
- M/F formation was main difference between teams
- U-20 WC – some players not available due to commitment to Sr. National team
- Defending – pressing in attack, in M/F, in wingers
- Passes – defence splitting
- ½ of all goals scored in penalty area

2011 Women's WC Analysis

Presenter:

Vera Pauw (FIFA Tech. Com. & Tech.
Dir. Russia Women)



- Play making strategies – long-ball teams eliminated
- Pressing as a team block – “hunting for the ball”
- Main difference between teams was in attacking – sudden change in tempo, flexibility in positioning in build-up
- Look for space behind defensive line, not in M/F
- Team shape very important – all players covering for each other, never out of balance

How to enjoy the moment

Presenter:

Pia Sundhage (US Women HC)



- It's a privilege to play under pressure
- It's about the journey.... Interest, joy and have courage to be patient
- Passion for soccer is contagious
- Coaches – body language, how interact w/ team v. Important
- Make a change that makes a difference
- Trust people working with, but pay attention to what they do.... Allow them to grow
- Let people shine in different ways

How to enjoy the moment

- Emphasize positive environment; creating great environment allows us to perform
- Body language is contagious
- Instead of correcting mistakes, coach the good things that happen...coach when it works
- Coach by inspiration, not by fear
- Players solve the problem, coach provide the tools to help solve
- Coach can decide how to react; has the control
- It takes 7 positive things to overcome 1 negative thing
- Slow down & enjoy the moment!!

AEFCA Presentations

- Powerpoint slides can be found on AEFCA website
- <http://www.aefca.eu/en/node/380>
- From previous years & symposia
- <http://www.aefca.eu/en/coaches-training-aid>